



You don't know where you're going, but you're on your way...

Text Development & Copywriting

Based in Chicago, Denksache is a German-American company specializing in text development, copywriting and editing in the German language. Moreover, Denksache translates texts from English into German with respect to intercultural nuances.

Corporate Wording

Corporate wording that defines your corporate identity - within and without your organization: Denksache helps you hit the mark in the German market.

Web Text

Web texts have to be short, poignant and concise. Space is limited and search engines don't bother with wordy statements. Denksache knows about the impediments of the German marketing lingo. Hence, we develop web texts that work in search engines as well as in the German mind. Denksache!